



Who Wants to be a Scientist?

Choosing Science as a Career

Nancy Rothwell

CAMBRIDGE

CAMBRIDGE

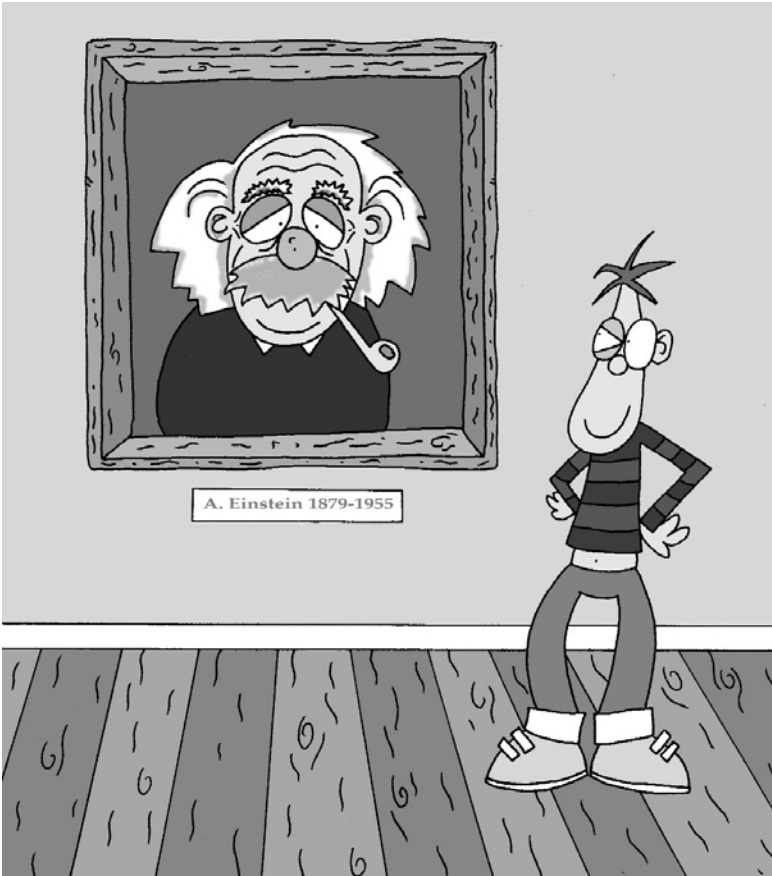
more information - www.cambridge.org/9780521817738

This page intentionally left blank

Who Wants to be a Scientist?

Scientific research is about discovering new things and applying them to improvements in life style for people and animals. But careers in science are now very demanding, requiring much more than a keen scientific mind and practical ability. If you are considering a career in research, have already embarked on your career, want to succeed and are uncertain which route to take, or need to advise, train or supervise scientists, this book should offer some helpful advice. It covers topics ranging from choosing a Ph.D. or post-doctoral position, successful interviews and preparing your CV, to managing your supervisor, giving successful talks, publishing high-quality papers and getting yourself known, as well as broad aspects of science which are so important today, including ethics and fraud, intellectual property and exploitation and disseminating science to the public.

NANCY ROTHWELL is MRC Research Professor of Physiology, School of Biological Sciences, University of Manchester.



Who Wants to be a Scientist?

Choosing Science as a Career

NANCY ROTHWELL

University of Manchester

Illustrations by Smudge



CAMBRIDGE
UNIVERSITY PRESS

CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press

The Edinburgh Building, Cambridge CB2 2RU, United Kingdom

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org

Information on this title: www.cambridge.org/9780521817738

© Nancy Rothwell 2002

This book is in copyright. Subject to statutory exception and to the provision of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published in print format 2002

ISBN-13 978-0-511-07682-4 eBook (EBL)

ISBN-10 0-511-07682-7 eBook (EBL)

ISBN-13 978-0-521-81773-8 hardback

ISBN-10 0-521-81773-0 hardback

ISBN-13 978-0-521-52092-8 paperback

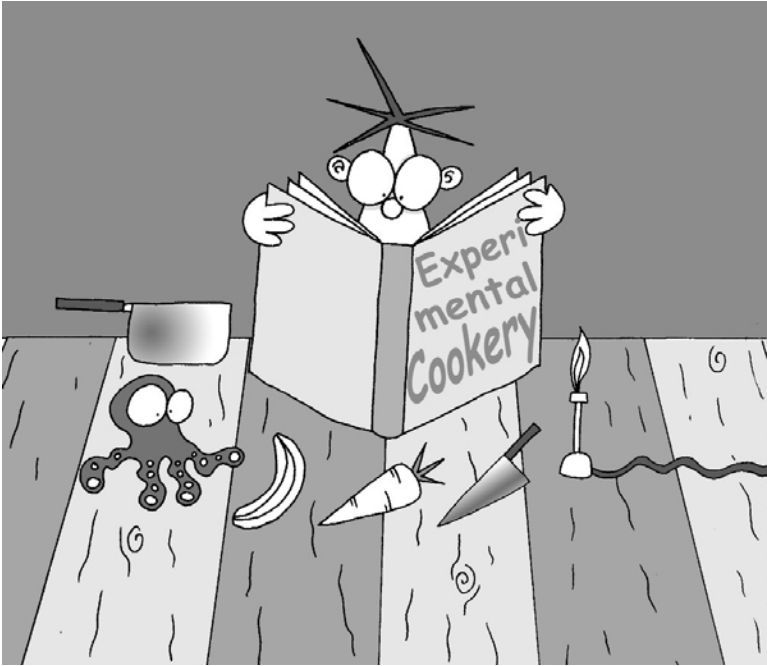
ISBN-10 0-521-52092-4 paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this book, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

My sincere thanks to Professor Mike Stock for his characteristically astute and forthright comments on this book shortly before his untimely death. It was Mike who made me want to be a scientist and helped me to become one, so this book is dedicated to him.

Contents

	<i>Preface</i>	<i>page ix</i>
1	Introduction	1
2	Starting out in research	5
3	Getting down to research	11
4	Scientific ethics and conduct	29
5	Publish or perish?	39
6	Communication and getting known	57
7	Moving up	71
8	Responsibilities	89
9	Funding research	105
10	Who owns science?	121
11	Science and the public	137
12	Power, pressure and politics	147
13	Social aspects of science	155
14	So who does want to be a scientist?	161
	<i>Index</i>	<i>163</i>



Preface

Science is a complicated business. It affects everyone, in every aspect of their life. It can be argued that anyone who tests variations on a new cooking recipe, studies a new way to manage their garden, compares different methods of travel or new mixtures of paint to decorate their home is employing scientific principles. Of course we are all influenced by science – more so now in the twenty-first century than ever. We all benefit (and sometimes suffer) from advances in technology, medicine, agriculture, often without realising.

Some choose to enter a career in science with real knowledge and commitment, others with naivety and uncertainty. This book is an attempt to highlight the good and the bad aspects of such choices, the things you need to know to get on in research, and factors which may help in making career decisions and in determining success. It could be read by those making the choice about entering research, or those in a scientific career at any level. It is written, without apology, as a personal view on what it takes to achieve success. Not everyone will share these views.

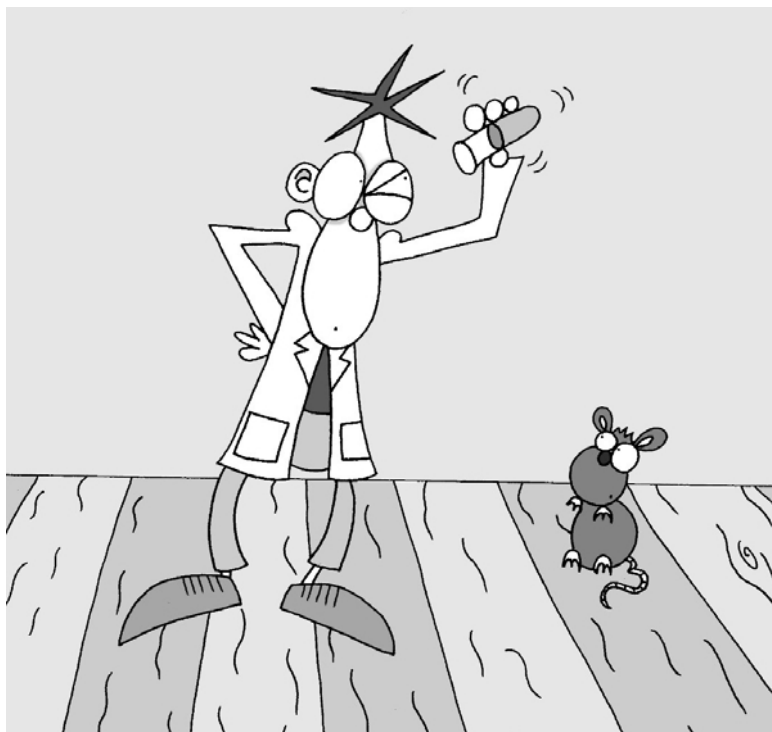
The book originated from numerous and repetitive discussions and presentations by and to scientists within and outside my own lab, about what they should and should not do to achieve success. I felt that it would save their time and mine to summarise these in written form. What sounded like an easy and brief task, grew from this. It seemed that there was too much to say. Such a book is not, and cannot, be used as a definitive text on what is needed to be successful as a scientist. I would challenge anyone to write such a book – though many could do so from a position much stronger than mine.

The inspiration to write such a book and much of the content comes from working with very excellent scientists who had not only a great passion for science, but also a real desire to train, transfer experience and impart knowledge to those who worked with them. In particular,

Professor Mike Stock was recognised by many in his field of obesity and energy metabolism as a remarkable individual. He was also an outstanding mentor who questioned and challenged, advised and informed on every aspect of science, from designing experiments and writing papers to ‘why are you doing research’, and ‘why should it matter to the man on the street’. Most of these discussions were conducted in the pub. He encouraged me to read widely – from scientific philosophy to the Rubyat of Omar Kyam and Edward Lear. During this reading I learnt a great deal from books written by Sir Peter Medawar. Medawar had much to say about science and scientists and the quotations in each chapter are all from his work. One of these summarises my feelings about this book:

I have tried to write the kind of book I myself should have liked to have read before I began research.

Peter Medawar



Introduction

One does not need to be terrifically brainy to be a good scientist. Most people who are in fact scientists could easily have been something else instead.

Long gone are the days when learned gentlemen (and they were almost exclusively men) of science pondered the natural and physical world around them, and discussed the latest discoveries and inventions, often over dinner and a glass of fine wine. Even fifty years ago, science seemed a rather gentler activity than it is today. Then it seems, there was time to take tea and linger in discussions on fascinating topics. Compare this to the frenzied world of research today. In the twenty-first century we not only have to conduct successful, competitive research, but also fund it, publish it, talk about it (often to the public as well as to colleagues), patent it and exploit it – and all this while juggling the pressures of teaching and an ever-growing burden of administration. Anyone who really knows about research could be forgiven for feeling that it's a tough life for scientists – yet those outside still think we take eight week summer vacations!

Of course our 'rose-tinted view' of the scientific past ignores the struggles and challenges facing our scientific forefathers; and science offers the same, and perhaps even greater, challenges and excitement as it always did. Nevertheless, scientists now need a range of new skills, and they need to learn them quickly in order to be successful. Many universities provide courses for graduate students on communication and presentation skills, publishing, obtaining grants and fellowships, ethics and the many other aspects of research. But all too often such courses are squeezed out by the pressures of experimental work or writing a thesis, or are presented at a time when their relevance is not obvious. Even more

sadly, many young scientists still have no such training, and the busy schedules of their advisors and mentors means they must acquire the skills of the trade 'by association' – or learn the hard way, by making mistakes. As you move up the career ladder, formal training is less obvious. The new faculty member is faced with the daunting task of applying for their first grant, supervising a group, training young scientists and teaching – each requiring a range of new skills and posing a set of new problems. In the past, such training was provided by 'the mentor' or supervisor, and was comparable to an apprenticeship. Today supervisors and mentors may be separate people. Supervisors have a formal position of directing research, whereas mentors may be an independent colleague who simply provides advice. If you are lucky enough to find a talented and experienced mentor, be grateful and attentive; you can learn more from them than from any book. Sadly now, few senior scientists have the time they would like to spend on either supervising or mentoring their younger charges.

This book cannot (and does not attempt to) cover all of the many issues scientists may have to deal with, nor does it offer solutions to the problems they will face. Hopefully, it may offer some practical advice on the major aspects of scientific life, which are now essential for a successful career.



Starting out in research

A novice must stick it out until he discovers whether the rewards and compensation of scientific life are for him commensurate with the disappointments and the toil.

All too often the choice of a scientific career or the decision to take a higher research degree is based on default. Perhaps you have a good Bachelor's or Master's degree, and you found the degree course reasonably enjoyable. After much deliberation, you still have no clear idea of the career you should pursue. Your friends are planning a Ph.D., you have the qualifications and your mentor may be quite persuasive (particularly if the department has to fill its quota award of studentships), so a Ph.D. seems like a reasonable option. The prospects of poor pay, a few horror stories of long hours and the possibility of many months with no results may dampen your enthusiasm, but in the absence of a suitable alternative, a higher degree seems a reasonable, or even an attractive option.

This is clearly not the best way to enter research, which is at best demanding, but rewarding, and at worst demoralising and unrewarding. Nevertheless, some who take this step with little commitment are still 'caught by the bug' and go on to be very successful scientists. Even the many who complete their Ph.D., but decide that research is not the career for them, should have benefited from the breadth and depth of training they receive and skills they acquire – even though they may not recognise it at the time.

Hopefully, many who undertake a Ph.D. do so because they believe that they *want* to do research, and perhaps go on to a career in some aspect of science. Even this is not an easy choice. Undergraduate projects, constrained by time and money, usually aim to teach practical skills and knowledge of the subject, and therefore give little real insight into what

research is like. Some people have the fortune and foresight to take summer jobs in labs or spend a year working in a lab, and an increasing number of undergraduate courses now offer a year out working in a lab in industry or academia during the degree. These experiences are invaluable. They can help you decide if you really want to do research (or equally importantly if you do not), and are a huge bonus on your CV when applying for either a higher degree or a job – of any description.

Many universities now offer ‘pre-Ph.D. courses’, either as an obligatory foundation year of Ph.D. study which is very common in countries such as the USA, the DEA in France, the M.Sc. which combines lectures with a research project, or the more recently developed Master of Research (MRes) now offered by some UK universities. Each of these varies somewhat in the research training available, depending on the university and the nature of the course, but for those uncertain about undertaking a Ph.D., can be invaluable in helping to clinch the decision one way or the other. It will also provide an excellent grounding in research.

Those who go on to study for a Ph.D. are sometimes surprised that, having obtained satisfactory results during their B.Sc. or Master’s projects (which may even have contributed to a publication), they struggle for many months with their Ph.D. project. This mainly reflects the very different nature of short-term projects undertaken during Bachelor’s or Master’s degrees, which, if the supervisor is skilled, will be designed to yield data and will often form part of a larger, ongoing project. The difference when you get to a Ph.D. is, or at least should be, that you will be tackling a much ‘bigger’ project (i.e. a significant scientific question) and one that will be yours. If your Ph.D. project addresses an important and novel project (which is after all what research is *really* about), it may take many months of developing methods and protocols, optimising conditions, frustrating times of dead-ends and failures. This is disheartening, especially if you have tasted some success in a smaller project. But when you do get a positive result, or perhaps even a major finding, it will (hopefully) all be worthwhile. If you are not elated by getting *that result* – and knowing that you are probably the first person to see it – then research is almost certainly not for you. The more time and effort you put in, the greater the reward when you see the data for the first time. Then you can start to build on the findings, present them to others in your lab, department and the wider scientific community, and hopefully see your name in print – knowing that the work is yours rather than just a contribution you have made to someone else’s project. These real highs and lows of research are rarely experienced in short-term projects.

CHOOSING WHICH PH.D.

For many aspiring young scientists, success and enthusiasm are dependent not so much on the project they choose, but on where and with whom they work. Students all too often select their area of research on the basis of an undergraduate project or dissertation which they have particularly enjoyed. You may have strong preferences for certain areas of research (or dislike of others), but these are often based on the skills and enthusiasm of a tutor or teacher rather than on an intrinsic interest in, or on the importance of a specific subject area. Such choices can become ever-more limited with movement up the career structure, and lead to a growing reluctance to leave an area of expertise. It is sometimes unfortunate that a single, short research project can dictate the whole scientific career of the rather narrow-minded or ill-advised young scientist.

In reality, the subject area should not matter that much (within a broad subject area of science such as biology or chemistry or physics). The decision of what project to work on (at any stage in a scientist's career) should be based on whether the project is an important one: i.e. does it address interesting and important questions rather than somewhat trivial ones; does it aim to *understand* or *simply* describe scientific phenomena (the latter are often referred to rather disparagingly as 'stamp collecting', but of course have value); and, importantly, is it feasible? Some of the most exciting projects are *unfortunately* intractable – they are simply too complicated to be solved. This may be obvious even at the outset. If so, they should be avoided. Perhaps the most important way to select a good Ph.D. project is to find the right supervisor, university and department.

LOCATION

As with buying a home, the decision of which Ph.D. project is very dependent on location. Mobility and varied experience are very important in research training and careers. It is quite acceptable to stay in the same institution for an undergraduate and post-graduate degree (provided of course that it is respected and well-resourced), but if this is the case the next stage (see Chapter 7) should really involve geographical movement (if possible abroad). However, personal constraints on movement (such as family commitments) are recognised and taken into account in later appointments. In choosing a university or research institution and department, several factors need to be taken into account, but perhaps most importantly those of reputation and standing in the field. In the UK this is readily determined by checking the Research Assessment Exercise,

RAE score (Grade 4 is good, Grade 5 is excellent). Similar 'league tables' of research excellence exist in most countries, but it is important to consider the subject area in which you want to work. It is no good getting into a mediocre biology department in a university noted for its excellence in history and theology. All universities and research institutes worldwide now have excellent websites, providing detailed information of ongoing research, facilities and training for graduate students.

The nature of the Ph.D. has changed significantly over the past decade. Previously the 'apprenticeship' system prevailed, where one or two students worked side by side with a supervisor who devoted time and effort to training their students in all aspects of science. While this is still the aim, in reality most supervisors who are successful in research have several Ph.D. students, as well as other research staff to look after, and many other pressures on their time. Because of this, it is important to look at the training which may be available in the department. Are courses available specifically for graduate students? Will there be tutors or advisers to help if problems arise, or, if your supervisor is not available, is there a healthy population of graduate students to interact with? Have graduate students in the department in the past completed their Ph.D.s successfully (and on time) and secured good positions thereafter? If you cannot find this out by asking your current tutors or by searching for information, ask when you visit – any reasonable prospective supervisor will be impressed by your foresight. Although the system has changed significantly, choosing the right supervisor is just as important now as it always has been.

CHOOSING YOUR PH.D. SUPERVISOR

Of course you need to feel that you will be able to get on reasonably well with the person you will have to work quite closely with for a number of years. You must be able to communicate with them, to respect them and to feel that they will treat students fairly, even if you know they will be pushing you to work long hours and setting seemingly unattainable deadlines and goals. But ultimately they must be good scientists, ideally with an impressive record of publication, training graduate students and securing necessary funding. Selecting a newly appointed member of staff (perhaps as their first Ph.D. student) can be somewhat of a risk. But this may be balanced by the time and enthusiasm they are likely to expend.

Ask to speak to other students in the potential supervisor's lab to determine what the supervisor is like to work with. Are they enthusiastic and supportive, even when the results all seem to be negative? Do they try

to ensure that their graduate students get the right training and experience to complete their Ph.D. on time, or will they keep them working in the lab long after the end of their course? Ask about the completion rates and the subsequent careers of past students, and check their publication record by a literature search. Determine if there is a good structure in the lab. For example, are there experienced post-docs who can advise on a day to day basis, and skilled technicians to help the naïve graduate student? Is the lab well funded, does it look organised and have the right equipment?

Personality and attitude to research and graduate training is important in selecting a supervisor, but if you really want to succeed in research, the supervisor's scientific achievements and reputation are of prime concern. If he or she is successful it is likely that their graduate students will also do well. Many of the world's leading scientists started out in some of the very best labs, and a significant number of Nobel Prize winners were at some stage supervised or mentored by a Nobel Laureate. The very best scientists will almost always provide the best trainers – even if they are not always the easiest people to get on with.

Reaching the right choice of a Ph.D. project or supervisor (which of course depends on each individual) may seem a daunting task. There is now a great deal of information and advice around, but if you are uncertain, there are courses which help that choice to be made, e.g. the extended Ph.D. in which the first year involves rotation between labs on several projects as is common in the US, the four year Ph.D. in the UK and some other countries or the MRes which operates a similar system. Each of these provides experience of different labs, projects and supervisors before the final choice is made for a Ph.D.

